

Company Objectives

Company Objective One - Progress xyz %

- Measurable key result 1
 - Progress: n1 %
- Measurable key result 2
 - Progress: n2 %
- Measurable key result 3
 - Progress: n3 %
-

- where Objective Progress xyz % = average % (n1, n2, n3, ...)

Company Objective Two

- Measurable key result 1
- Measurable key result 2
- Measurable key result 3
-

...

Team Objectives

Marketing Team

Marketing Team Objective One - Progress xyz %

- Measurable result 1
 - Progress: n1 %
- Measurable result 2
 - Progress: n2 %
- Measurable result 3
 - Progress: n3 %
-

Marketing Team Objective Two

- Measurable key result 1
- Measurable key result 2

More information on implementing OKR's: <https://weekdone.com/resources/>

Sign up for free to Weekdone, an online tool for implementing OKR's: <https://weekdone.com/>

- Measurable key result 3
-

...

Design Team

Design Team Objective One - Progress xyz %

- Measurable key result 1
 - Progress: n1 %
- Measurable key result 2
 - Progress: n2 %
- Measurable key result 3
 - Progress: n3 %
-

Design Team Objective Two

- Measurable key result 1
- Measurable key result 2
- Measurable key result 3
-

...

Personal Objectives

Person One

Person One Objective One - Progress xyz %

- Measurable key result 1
 - Progress: n1 %
- Measurable key result 2
 - Progress: n2 %
- Measurable key result 3
 - Progress: n3 %
-

Person One Objective Two

- Measurable key result 1
- Measurable key result 2
- Measurable key result 3
-

...

Person Two

Person Two Objective One - Progress xyz %

- Measurable key result 1
 - Progress: n1 %
- Measurable key result 2
 - Progress: n2 %
- Measurable key result 3
 - Progress: n3 %
-

Person Two Objective Two

- Measurable key result 1
- Measurable key result 2
- Measurable key result 3
-

...